

No Way To Land Up A Good Job?

“All my aspirations were shattered in a moment when I stepped out of the interview room. All my preparation which I hoped to be fruitful gave me nothing but despair and disappointment. Hard-earned good scores, the reputed name of the institute and my preparation which made me confident earlier did not benefit me much during the interview. I felt deeply saddened as I had no job in hand where I should have got one. And, I was not alone suffering, but several of my batch-mates were also. I don't know what was happening, but I learned one thing for sure that the skills that organizations need or to build a successful company are not taught to us in the business school” told, Manish Chandra.

It is the experience shared with CEEF by one of the MBA graduates of batch 2016.

Over 85 % of the student population in India join not only the top business schools but also the average ones in the hope of increasing the chances of getting their hands on the hefty salary packages in multi-national companies.

Being one of those newly minted MBAs, Manish Chandra graduated last year in 2016 from a reputed business school in Delhi NCR. He had marketing management as his area of specialization during the MBA and scored higher grades than his expectations in the very first year of the course. This boosted his confidence that he would be surely hired by one of the MNC or large scale industries in or outside Delhi.

Little did he know the entrepreneur skills that the companies require expand far beyond the business schools and the set of knowledge above than scoring well in examinations. Why? Let what follows next tell you about it.

At the time of campus placement, this is how he prepared himself:

- Dressed up in formal clothes: white shirt, black pants, black shoes, and a tie.*
- Practiced the possible questions and answers that can be asked in the interview.*
- Read tons of books and guides on verbal and non-verbal communication skills.*
- Researched about the organizations and companies that were to come*
- Arranged necessary documents such as mark sheets, and certificates etc.*

During the interview, this is what his situation was:

- Unable to answer the questions of interviewers*
- Lack of confidence overpowered him*
- Couldn't validate his scores with knowledge acquired*
- Had impressive body language*
- Brightened face turned into a sulky one*

Here is the moral of the story:

Chandra's experience sheds light on very important issues in the current scenario. As a finishing school, we understand that no full proof formula can be taught to the students; therefore it becomes a tough job for the business schools as to produce the potential MBA graduates and entrepreneurs. It has been argued much about the curriculum of business schools need to be reformed; new ways of teaching and training should be devised that would equip the students with the required communication and entrepreneur skills. This, however, will take an extended period, some resources and a set of governing laws according to which the business schools can make the significant changes in the existing teaching pedagogy.

Whereas the undergraduate students still have hope (however diminished) of getting the revised curriculum and education of business administration, the passed out MBAs are denied this privilege. Hence, they have to stroll down the streets of job consultants and career services providers and recruitment agencies seeking immediate help. The job consultancy business is no doubt, a thriving business today due to the increasing number of jobless MBAs.

Like many jobless MBA degree holders, you may fall prone to the popular belief that you would get highest-paying jobs through these such consultants as they promise to do. But as per the statistics, almost 94 % of the job consulting agencies have their placement record less than 50%. It doesn't mean that you would not get a job if visited such recruitment agency and paid for it. You may get a good job in any industry in exchange of some money, but you are not trained for the skills and education that are significant to begin a business or become an entrepreneur.

Again, there is not really a difference between the recruitment agency and your school because none of them is trying to balance your academic rigor and practical relevance to the field of business.

The alternative? Business finishing schools are the training schools that aim to train the students and impart the kind of life-learning knowledge and skills for the overall personality development of the MBA graduates. Such finishing schools are non-formal institutions who organizes the short-term training courses for disseminating the knowledge of both academics and practical knowledge among the students. The dedicated and personal approach to each of the students enables the expert trainers in the finishing schools to polish their qualities and nourish them with all what they lack. In the business finishing schools, the rigorous and discipline-based approach to business education transforms the students into confident and professional business leaders are prepared to address the toughest challenges in future.